



DR. PARKINSON'S

WIRED FLYER



Fall 2011

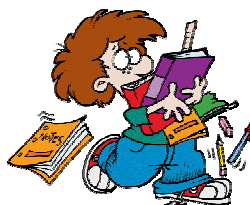
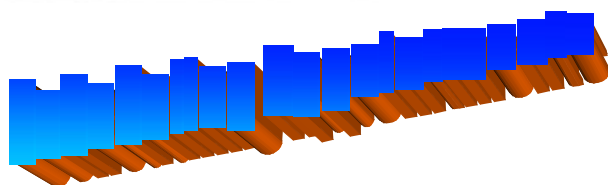


WIRED & INSPIRED



Will you be riding the SMILE SHUTTLE?

Please register at the front desk for the 2011-2012 school year!



School schedules are available at the front desk to make scheduling your next orthodontic appointment easier. If we do not have your school schedule printed, and it is available please let us know.



WANTED: ALL HIGH SCHOOL SENIORS

IF YOU ARE A HIGH SCHOOL SENIOR PLEASE LET US KNOW!

Beach Ball Bash Photos are on our website:

WWW.parkinsonbraces.com

LUCKY SUMMER Winners:

Emma O.
Walmart Cash

Debbie H.
Target GiftCard

Laiten S.
4 Movie Tickets

Michael H.
Digital 9inch TV



AND THE WINNER IS...

¡Bienvenida Rosie!

Rosie Has been with our practice since April of this year. She loves to meet new people and utilize her Spanish skills. Rosie enjoys spending time with her husband and her two small boys. Rosie also enjoys participating in her church. Rosie has a wonderful personality and loves helping patients feel comfortable throughout their treatment. Watch for Rosie at your next appointment.



Maleny.....Who's that girl???

You may recognize our new receptionist from our TV commercial. Maleny and her family were featured in our commercial when she had her braces on. Maleny joined our team in September and will be working at the front desk in the afternoons. She is currently in her second year at CBC. Maleny is an artist and loves to paint. In her spare time she is a youth leader at her church and enjoys being a student ambassador at CBC.



It's our pleasure to introduce Katie:

Katie was born and raised in Yakima, Washington. She completed the dental assisting program at Yakima Valley Tech in 2005. When Katie isn't at the dental chair she enjoys spending time with her husband and daughter. She also enjoys spending a lot of time outdoors. She loves to camp, fish and spend time boating. Katie is very upbeat and can make anyone smile, with her kindness and exciting personality.



Indirect Bonding



Unlike most orthodontists, Dr. Parkinson uses the "**Indirect Bonding**" system of affixing braces to patients' teeth. In this system, Dr. Parkinson does most of the work before the patient comes in for their placement appointment. On a model of your teeth, he will mark where all of the braces will be placed. The positions of the braces are precisely measured. The goal is to place all braces on your teeth so that when the wires straighten out, the teeth will move into their correct positions. Since Dr. Parkinson is working with a model of your teeth, he can see all of the teeth clearly and ensure that the braces are placed very accurately.

The braces are precisely positioned on your models, and a clear transfer tray is then made to hold all of the braces.

At your next appointment, the tray is placed your mouth in the proper position with a brace on every tooth. So, "Indirect Bonding" of orthodontic braces (as opposed to "Direct Bonding") results in a more accurate positioning of the braces and, therefore, more efficient treatment. It also makes the appointment for getting braces much easier and more comfortable for our patients as the whole process often takes less than ten minutes!